July 2021

DATA QUADRANT REPORT

Data Loss Prevention

| 170	8
Reviews	Vendors Evaluated

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How to Use the Report

Info-Tech's Data Quadrant Reports provide a comprehensive evaluation of popular products in the Data Loss Prevention market. This buyer's guide is designed to help prospective purchasers make better decisions by leveraging the experiences of real users.

The data in this report is collected from real end users, meticulously verified for veracity, exhaustively analyzed, and visualized in easy to understand charts and graphs. Each product is compared and contrasted with all other vendors in their category to create a holistic, unbiased view of the product landscape.

Use this report to determine which product is right for your organization. For highly detailed reports on individual products, see Info-Tech's Product Scorecard.

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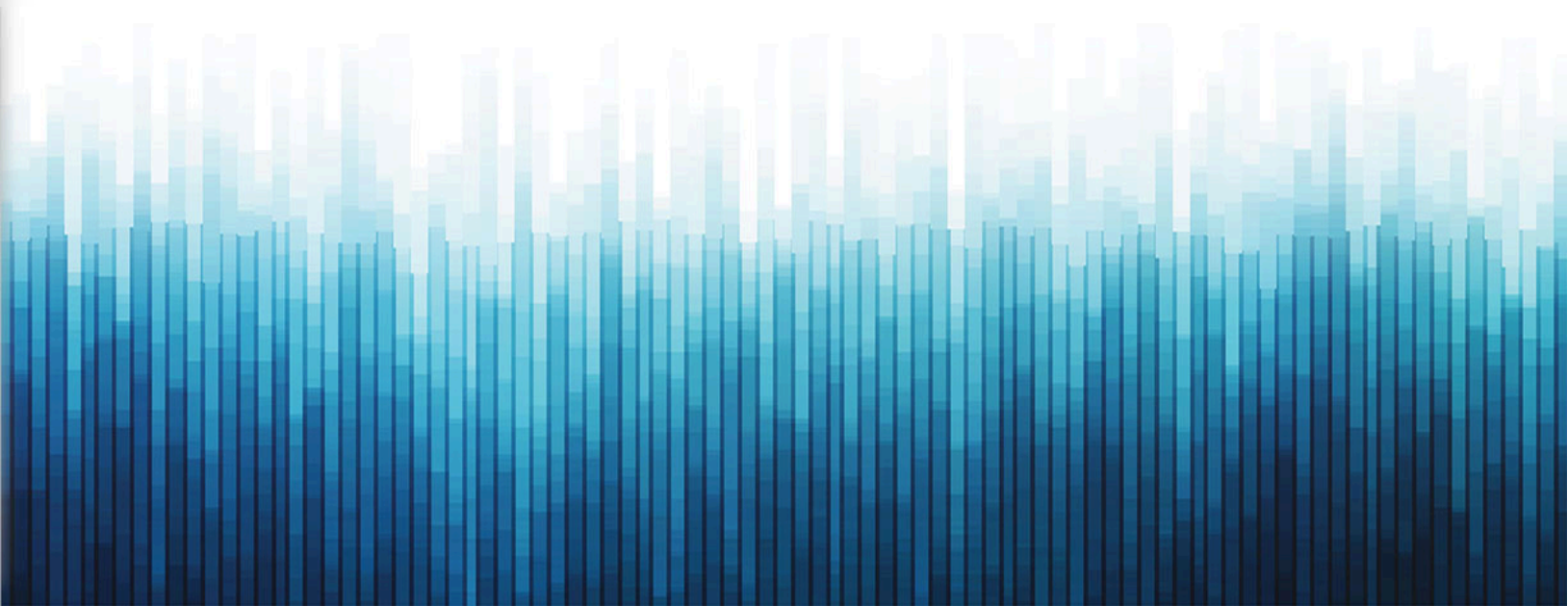
Software Directory

DATA LOSS PREVENTION SOFTWARE

Selecting software can be overwhelming and one of the biggest challenges facing organizations is understanding the marketplace and identifying all of the available vendors and products. The Software Directory is a comprehensive list of all relevant software vendors in a particular category. Use this page to create the right vendor shortlist by exploring all of the options available to your organization.

Data Loss Prevention Software

| BetterCloud | Blue Coat DLP | CA Data Loss Prevention |
Check Point DLP	Clearswift Adaptive Data Loss Prevention	Code Green Networks TrueDLP
Code42	CommVault DLP	CorreLog DLP
Credant Protector	DeviceLock DLP	Digital Guardian DLP
EMC RSA Data Loss Prevention	Fidelis Network	Forcepoint Data Security Suite
Gemalto Enterprise Security	GTB Technologies DLP	Halocore
HP Atalla	Imperva DLP	InfoWatch DLP
Infrascale Backup & Disaster Recovery	Lumension Data Protection	McAfee DLP
McAfee Unified Cloud Edge	OpenText DLP	Proofpoint Enterprise Privacy
Safetica	Sophos Enduser Protection Bundles	Spirion
Symantec DLP	Trend Micro DLP	Trustwave DLP
Virtru DLP	Wave Data Protection Suite	Zecurion

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SOFTWARE REVIEWS
Data Quadrant

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SoftwareReviews

Assess vendor and product performance at a glance and use the Software Reviews Data Quadrant to identify which products and vendors are leadings the pack and which are trailing.

SoftwareReviews

DATA LOSS PREVENTION
Data Quadrant
JULY 2021
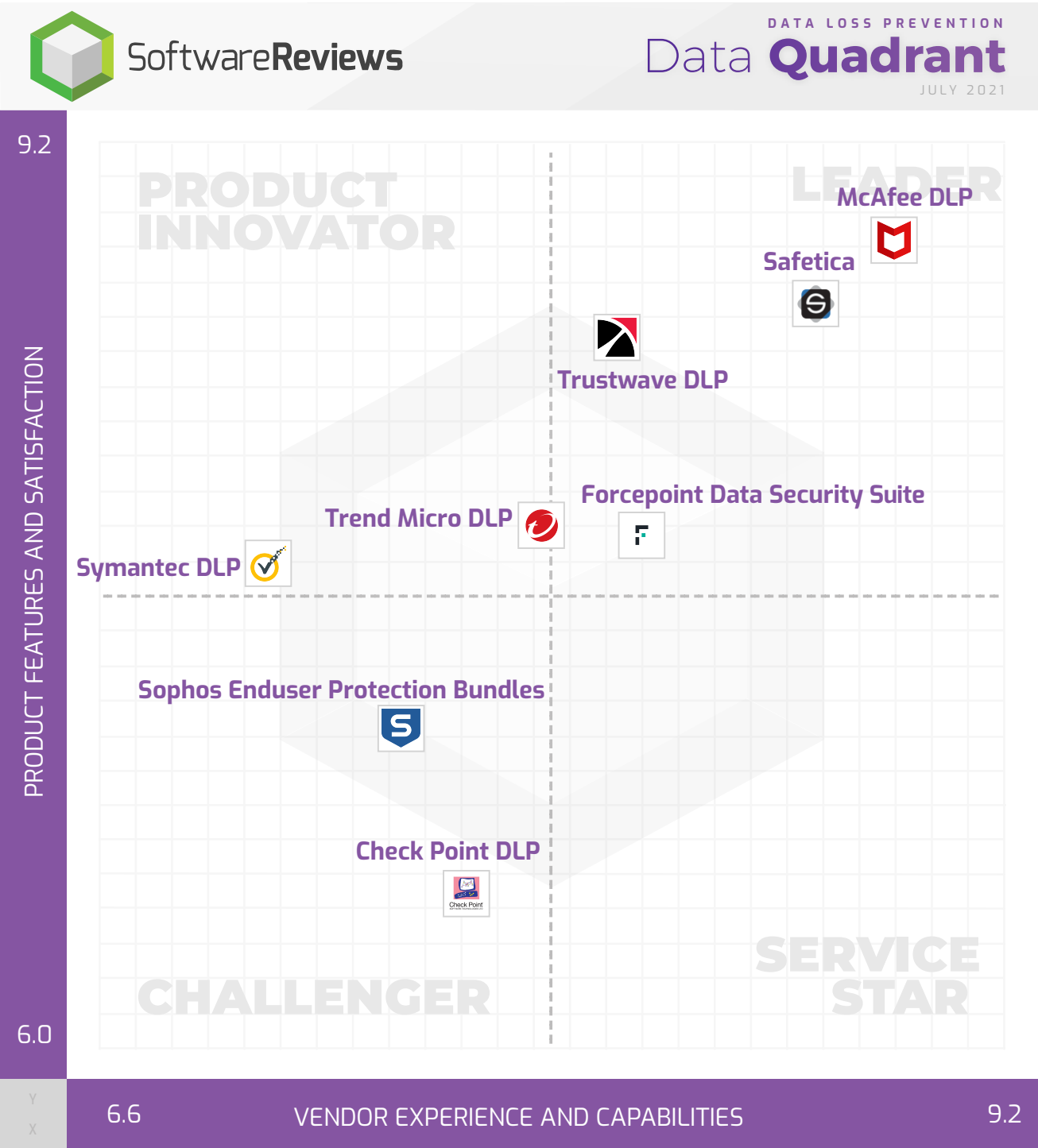
DATA LOSS PREVENTION

The Software Reviews Data Quadrant evaluates and ranks products based on feedback from IT and business professionals. The placement of a software in the Data Quadrant indicates its relative ranking as well as its categorization.

The Complete Software Experience

When distilled down, the software experience is shaped by both the experience with the software and the relationship with the vendor. Evaluating enterprise software along these two dimensions provides a comprehensive understanding of the product and helps identify vendors that can deliver on both.

Product Features and Satisfaction

The satisfaction is captured in the overall satisfaction score, which is driven by the likelihood of users to recommend the software, combined with user satisfaction across top product features.

Vendor Experience and Capabilities

The vendor relationship is calculated in a weighted average of the satisfaction scores tied to vendor capabilities (e.g. software implementation, training, customer support, product roadmap) as well as emotional response ratings toward the vendor (e.g. trustworthy, respectful, fair).

Note: The axes ranges are dynamically adjusted based on minimum and maximum values in the dataset.

Data Loss Prevention Data Quadrant Report

Category Overview

This page provides a high level summary of product performance within the Data Loss Prevention category. Products are ranked by a composite satisfaction score (Composite Score) that averages four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).

Use this data to get a sense of the field, and to see how the products you're considering stack up.

RANK	VENDOR	COMPOSITE SCORE	NET EMOTIONAL FOOTPRINT		NET EMOTIONAL FOOTPRINT DISTRIBUTION	VENDOR CAPABILITIES	PRODUCT FEATURES	LIKELINESS TO RECOMMEND	NUMBER OF REVIEWS
🥇	McAfee DLP	8.9/10	+97	😊	1% NEGATIVE — 99% POSITIVE	82%	86%	93%	14
🥇	Safetica	8.7/10	+95	😄	1% NEGATIVE — 96% POSITIVE	78%	80%	94%	48
3	Trustwave DLP	8.3/10	+81	😄	4% NEGATIVE — 85% POSITIVE	79%	85%	86%	10
4	Forcepoint Data Security Suite	7.9/10	+85	😊	4% NEGATIVE — 90% POSITIVE	77%	80%	75%	20
5	Trend Micro DLP	7.8/10	+78	🙂	5% NEGATIVE — 83% POSITIVE	77%	79%	77%	13
6	Symantec DLP	7.2/10	+65	🙂	11% NEGATIVE — 75% POSITIVE	73%	76%	76%	31
7	Sophos Enduser Protection Bundles	7.1/10	+82	😄	2% NEGATIVE — 85% POSITIVE	64%	73%	66%	10
8	Check Point DLP	6.9/10	+77	😊	1% NEGATIVE — 79% POSITIVE	73%	71%	54%	18
AVERAGE SCORES		7.9/10	+83	😄	4% NEGATIVE — 87% POSITIVE	75%	79%	78%	21
VENDORS WITH INSUFFICIENT DATA									
--	Proofpoint Enterprise Privacy	7.9/10	+84	😄	3% NEGATIVE — 86% POSITIVE	74%	78%	78%	6

Data Loss Prevention Data Quadrant Report

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Vendor **Capability** Summary

This page summarizes user satisfaction with a variety of vendor capabilities regarding their product offering(s). Look for strong and consistent performance across the board when assembling your shortlist, and follow-up on areas of concern during the evaluation and negotiation processes.

VENDOR	OVERALL CAPABILITY SATISFACTION	BUSINESS VALUE CREATED	BREADTH OF FEATURES	QUALITY OF FEATURES	PRODUCT STRATEGY AND RATE OF IMPROVEMENT	USABILITY AND INTUITIVENESS	VENDOR SUPPORT	EASE OF DATA INTEGRATION	EASE OF IT ADMINISTRATION	EASE OF CUSTOMIZATION	AVAILABILITY AND QUALITY OF TRAINING	EASE OF IMPLEMENTATION
McAfee DLP	**82%**	**81%**	**87%**	**86%**	**85%**	**83%**	**88%**	79%	80%	79%	78%	76%
Trustwave DLP	**79%**	**79%**	79%	76%	73%	83%	83%	75%	**82%**	**81%**	76%	**81%**
Safetica	**78%**	79%	77%	78%	**77%**	77%	**83%**	**80%**	81%	74%	74%	**82%**
Trend Micro DLP	**77%**	74%	**80%**	75%	73%	77%	73%	77%	**82%**	77%	**82%**	79%
Forcepoint Data Security Suite	**77%**	73%	80%	**86%**	73%	**84%**	69%	**79%**	80%	**79%**	67%	77%
Check Point DLP	**73%**	74%	76%	72%	77%	75%	77%	77%	68%	74%	**82%**	73%
Symantec DLP	**73%**	75%	72%	79%	65%	74%	69%	76%	77%	69%	71%	76%
Sophos Enduser Protection Bundles	**64%**	73%	69%	65%	73%	73%	71%	60%	77%	73%	68%	73%
CATEGORY AVERAGE	**75%**	**76%**	**77%**	**77%**	**75%**	**78%**	**77%**	**75%**	**78%**	**76%**	**75%**	**77%**

VENDORS WITH INSUFFICIENT DATA												
Proofpoint Enterprise Privacy	**74%**	73%	73%	68%	73%	74%	77%	82%	85%	56%	79%	71%

CATEGORY REPORT   Table of Contents   Data Quadrant   Category Overview   Vendor Capability Summary   Vendor Capabilities   Product Feature Summary   Product Features   6

Vendor **Capability** Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Vendor Capabilities

This table lists and briefly describes all vendor capabilities that are evaluated in the Data Loss Prevention category. For your convenience, you will also find longer descriptions of the capabilities under the capability subheadings in the subsequent pages.

Business Value Created	The underlying purpose of software is to create value for employees, customers, partners and ultimately shareholders. As a result, it is imperative that any software selection be aligned with the organization's needs and deliver enough business value to justify the cost. The data below highlights the satisfaction level associated with the business value derived from various product offerings. Use this information to identify the software that consistently creates business value for its customers.
Breadth of Features	Users prefer to work with feature rich software that enables them to perform diverse series of tasks as opposed to one they find restrictive. The data below highlights the satisfaction level associated with the breadth of features from various product offerings. Use this information to identify which software offers valuable comprehensive functionality that extends beyond the basic level.
Quality of Features	Feature quality is just as important as quantity. Software needs to do what you're purchasing it to do, easily, intuitively, reliably, and effectively. Use the data in this section to gauge whether or not a product follows through on the marketing hype by delivering high quality features.
Product Strategy and Rate of Improvement	Purchasing software can be a significant commitment, so it's important to know if your vendor is serious about the need for constant improvement and deliberate strategic direction. Vendors who don't stay on top of emerging needs and trends won't enable you to meet your business goals. Use the data in this section to separate innovators from imposters.
Usability and Intuitiveness	End user learning curves cost the organization money. Pay attention to your end users' technical ability to determine how important UX is in your purchase.

Vendor Support	The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve. Use the data in this section to see which vendors tend to under-service their product and which will offer quality support.
Ease of Data Integration	The ability to integrate with other systems is increasingly important; without this, manual data loading and extraction can be time-consuming and prone to error. Use this section to see which vendors will cause headaches and which will make data integration easy.
Ease of IT Administration	Administrative interfaces don't get the same attention as those built for end users, but they shouldn't be clunky or unintuitive. Use the data in this section to determine which vendors make administration easy, so that your IT personnel can resolve issues and perform configurations efficiently and effectively.
Ease of Customization	Out-of-the-box functionality often isn't enough, especially for niche or industry-specific software, and the reason you're buying rather than building is to save time and money in the first place. Don't get bogged down in a difficult customization; use the data in this section to make sure you can easily achieve the functionality you need for your particular situation.
Availability and Quality of Training	Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure up.
Ease of Implementation	Choosing the right software is only the first step. Successfully implementing the new solution is necessary in order to realize its full value and promote end user adoption. Use the data in this section to determine which software is easy to implement, and which may jeopardize your goals by causing trouble in this stage.

Vendor **Capability** Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Business Value Created

The underlying purpose of software is to create value for employees, customers, partners and ultimately shareholders. As a result, it is imperative that any software selection be aligned with the organization's needs and deliver enough business value to justify the cost. The data below highlights the satisfaction level associated with the business value derived from various product offerings. Use this information to identify the software that consistently creates business value for its customers.

McAfee

MCAFEE DLP
TOP PRODUCT

Delights		40%
Highly Satisfies		45%
Almost Satisfies		15%
Disappoints		--

81% Business Value Created

#	Product		Score	Reviews
2	Trustwave DLP		79%	**10** REVIEWS
3	Safetica		79%	**48** REVIEWS
4	Symantec DLP		75%	**31** REVIEWS
5	Trend Micro DLP		74%	**13** REVIEWS
6	Check Point DLP		74%	**18** REVIEWS
7	Sophos Enduser Protection Bundles		73%	**10** REVIEWS
8	Forcepoint Data Security Suite		73%	**20** REVIEWS
	CATEGORY AVERAGE 76%			
--	Proofpoint Enterprise Privacy		73%	**6** REVIEWS

Vendor **Capability** Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Breadth of Features

Users prefer to work with feature rich software that enables them to perform diverse series of tasks as opposed to one they find restrictive. The data below highlights the satisfaction level associated with the breadth of features from various product offerings. Use this information to identify which software offers valuable comprehensive functionality that extends beyond the basic level.

McAfee
MCAFEE DLP
TOP PRODUCT

Delights	👤👤👤👤👤	54%
Highly Satisfies	👤👤👤👤	41%
Almost Satisfies	👤	5%
Disappoints		--

87 % Breadth of Features

2	Trend Micro DLP	👤👤👤👤👤👤👤👤👤👤	80%	**13** REVIEWS
3	Forcepoint Data Security Suite	👤👤👤👤👤👤👤👤👤👤	80%	**20** REVIEWS
4	Trustwave DLP	👤👤👤👤👤👤👤👤👤👤	79%	**10** REVIEWS
5	Safetica	👤👤👤👤👤👤👤👤👤👤	77%	**48** REVIEWS
6	Check Point DLP	👤👤👤👤👤👤👤👤👤👤	76%	**18** REVIEWS
7	Symantec DLP	👤👤👤👤👤👤👤👤👤👤	72%	**31** REVIEWS
8	Sophos Enduser Protection Bundles	👤👤👤👤👤👤👤👤👤👤	69%	**10** REVIEWS
	CATEGORY AVERAGE 77%			
--	Proofpoint Enterprise Privacy	👤👤👤👤👤👤👤👤👤👤	73%	**6** REVIEWS

Vendor **Capability** Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Quality of Features

Feature quality is just as important as quantity. Software needs to do what you're purchasing it to do, easily, intuitively, reliably, and effectively. Use the data in this section to gauge whether or not a product follows through on the marketing hype by delivering high quality features.

Forcepoint

FORCEPOINT DATA SECURITY SUITE

TOP PRODUCT

Delights		49%
Highly Satisfies		46%
Almost Satisfies		5%
Disappoints		---

86% Quality of Features

2	McAfee DLP		86%	**14** REVIEWS
3	Symantec DLP		79%	**31** REVIEWS
4	Safetica		78%	**48** REVIEWS
5	Trustwave DLP		76%	**10** REVIEWS
6	Trend Micro DLP		75%	**13** REVIEWS
7	Check Point DLP		72%	**18** REVIEWS
8	Sophos Enduser Protection Bundles		65%	**10** REVIEWS
	CATEGORY AVERAGE 77%			
---	Proofpoint Enterprise Privacy		68%	**6** REVIEWS

Vendor **Capability** Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Product Strategy and Rate of Improvement

Purchasing software can be a significant commitment, so it's important to know if your vendor is serious about the need for constant improvement and deliberate strategic direction. Vendors who don't stay on top of emerging needs and trends won't enable you to meet your business goals. Use the data in this section to separate innovators from imposters.

McAfee™

MCAFEE DLP

TOP PRODUCT

Delights		40%
Highly Satisfies		60%
Almost Satisfies		--
Disappoints		--

85% Product Strategy and Rate of Improvement

#	Product			
2	Safetica		77%	48 REVIEWS
3	Check Point DLP		77%	18 REVIEWS
4	Sophos Enduser Protection Bundles		73%	10 REVIEWS
5	Trend Micro DLP		73%	13 REVIEWS
6	Forcepoint Data Security Suite		73%	20 REVIEWS
7	Trustwave DLP		73%	10 REVIEWS
8	Symantec DLP		65%	31 REVIEWS
	CATEGORY AVERAGE 75%			
--	Proofpoint Enterprise Privacy		73%	6 REVIEWS

Vendor **Capability** Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Usability and Intuitiveness

End user learning curves cost the organization money. Pay attention to your end users' technical ability to determine how important UX is in your purchase.

Forcepoint

FORCEPOINT DATA SECURITY SUITE

TOP PRODUCT

Delights		46%
Highly Satisfies		44%
Almost Satisfies		10%
Disappoints		--

84%
Usability and Intuitiveness

	Product		%	Reviews
2	McAfee DLP		83%	**14** REVIEWS
3	Trustwave DLP		83%	**10** REVIEWS
4	Trend Micro DLP		77%	**13** REVIEWS
5	Safetica		77%	**48** REVIEWS
6	Check Point DLP		75%	**18** REVIEWS
7	Symantec DLP		74%	**31** REVIEWS
8	Sophos Enduser Protection Bundles		73%	**10** REVIEWS
		CATEGORY AVERAGE 78%		
--	Proofpoint Enterprise Privacy		74%	**6** REVIEWS

Vendor **Capability** Satisfaction

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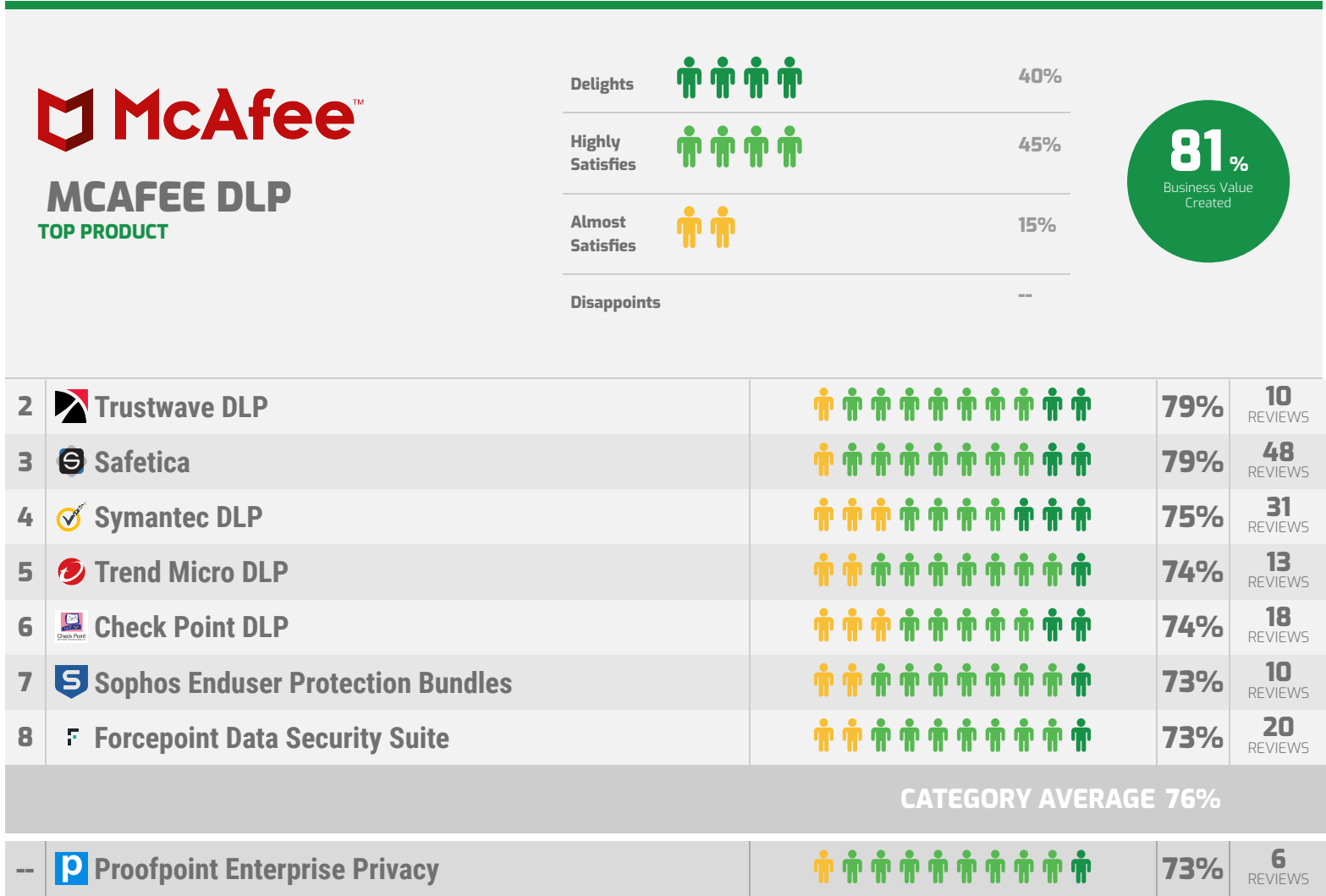
Vendor Support

The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve. Use the data in this section to see which vendors tend to under-service their product and which will offer quality support.

McAfee™

MCAFEE DLP
TOP PRODUCT

Delights	👤👤👤👤👤👤	60%
Highly Satisfies	👤👤👤	33%
Almost Satisfies	👤	7%
Disappoints		--

88% Vendor Support

#	Vendor	Rating	%	Reviews
2	Safetica	👤👤👤👤👤👤👤👤👤	83%	48 REVIEWS
3	Trustwave DLP	👤👤👤👤👤👤👤👤👤	83%	10 REVIEWS
4	Check Point DLP	👤👤👤👤👤👤👤👤👤	77%	18 REVIEWS
5	Trend Micro DLP	👤👤👤👤👤👤👤👤👤	73%	13 REVIEWS
6	Sophos Enduser Protection Bundles	👤👤👤👤👤👤👤👤👤	71%	10 REVIEWS
7	Symantec DLP	👤👤👤👤👤👤👤👤👤	69%	31 REVIEWS
8	Forcepoint Data Security Suite	👤👤👤👤👤👤👤👤👤	69%	20 REVIEWS
	CATEGORY AVERAGE 77%			
--	Proofpoint Enterprise Privacy	👤👤👤👤👤👤👤👤👤	77%	6 REVIEWS

Vendor **Capability** Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Ease of Data Integration

The ability to integrate with other systems is increasingly important; without this, manual data loading and extraction can be time-consuming and prone to error. Use this section to see which vendors will cause headaches and which will make data integration easy.

safetica

SAFETICA
TOP PRODUCT

Delights		25%
Highly Satisfies		71%
Almost Satisfies		4%
Disappoints		--

80% Ease of Data Integration

			%	REVIEWS
2	Forcepoint Data Security Suite		79%	20 REVIEWS
3	McAfee DLP		79%	14 REVIEWS
4	Trend Micro DLP		77%	13 REVIEWS
5	Check Point DLP		77%	18 REVIEWS
6	Symantec DLP		76%	31 REVIEWS
7	Trustwave DLP		75%	10 REVIEWS
8	Sophos Enduser Protection Bundles		60%	10 REVIEWS
	CATEGORY AVERAGE 75%			
--	Proofpoint Enterprise Privacy		82%	6 REVIEWS

Vendor **Capability** Satisfaction

This section provides detailed information on user satisfaction for each vendor capability regarding their product offering(s). Use these pages to dig deeper into areas of particular interest or concern.

Ease of IT Administration

Administrative interfaces don't get the same attention as those built for end users, but they shouldn't be clunky or unintuitive. Use the data in this section to determine which vendors make administration easy, so that your IT personnel can resolve issues and perform configurations efficiently and effectively.

Trustwave

TRUSTWAVE DLP

TOP PRODUCT

Delights	35%
Highly Satisfies	59%
Almost Satisfies	7%
Disappoints	--

82% Ease of IT Administration

Rank	Vendor		Score	Reviews
2	Trend Micro DLP		82%	13 REVIEWS
3	Safetica		81%	48 REVIEWS
4	McAfee DLP		80%	14 REVIEWS
5	Forcepoint Data Security Suite		80%	20 REVIEWS
6	Symantec DLP		77%	31 REVIEWS
7	Sophos Enduser Protection Bundles		77%	10 REVIEWS
8	Check Point DLP		68%	18 REVIEWS
	CATEGORY AVERAGE 78%			
--	Proofpoint Enterprise Privacy		85%	6 REVIEWS

Vendor **Capability** Satisfaction

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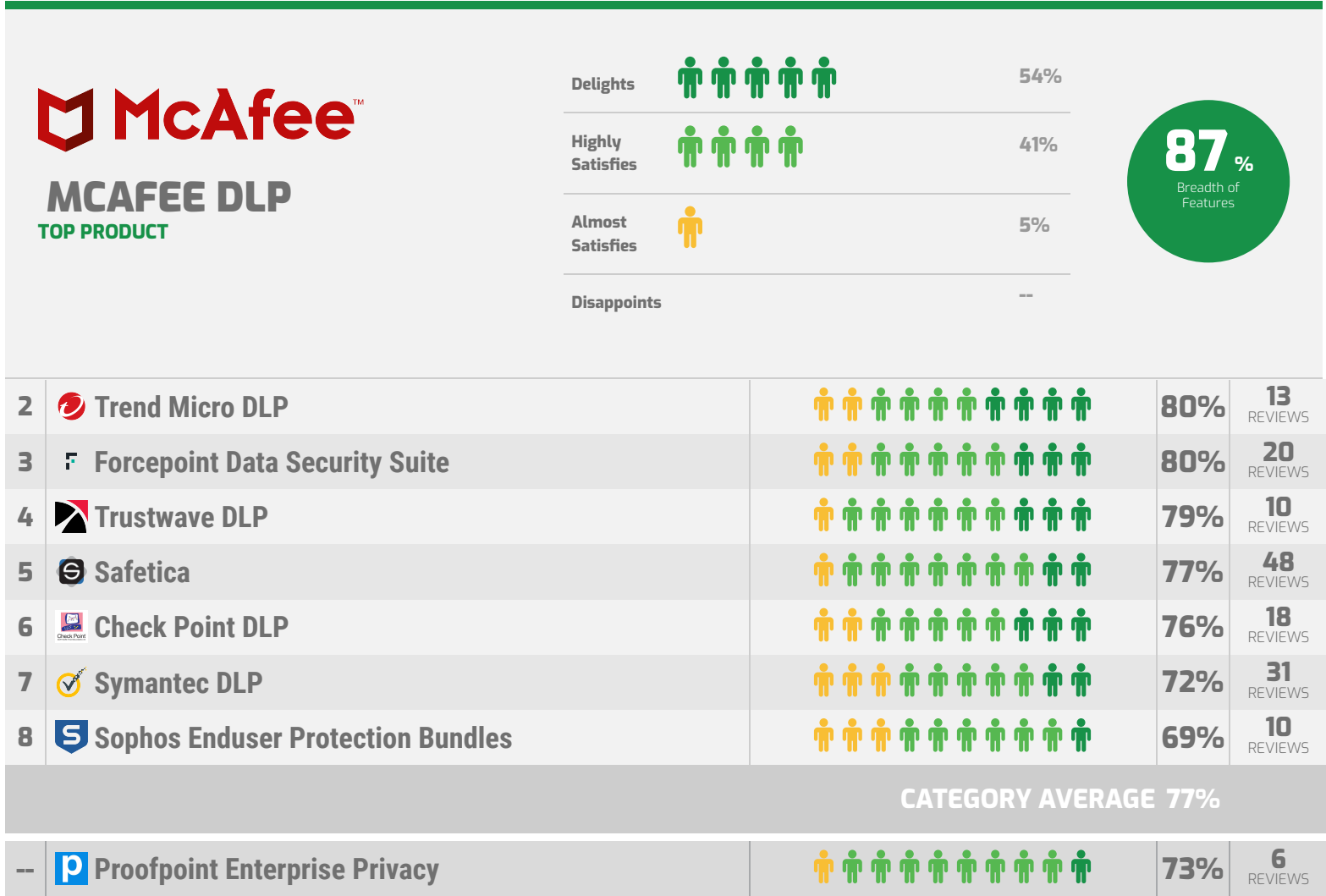
Ease of Customization

Out-of-the-box functionality often isn't enough, especially for niche or industry-specific software, and the reason you're buying rather than building is to save time and money in the first place. Don't get bogged down in a difficult customization; use the data in this section to make sure you can easily achieve the functionality you need for your particular situation.

Trustwave
TRUSTWAVE DLP
TOP PRODUCT

Delights	👤👤👤👤	40%
Highly Satisfies	👤👤👤👤	41%
Almost Satisfies	👤👤	18%
Disappoints		--

81% Ease of Customization

	Vendor	Rating	%	Reviews
2	Forcepoint Data Security Suite	👤👤👤👤👤👤👤👤👤	79%	20 REVIEWS
3	McAfee DLP	👤👤👤👤👤👤👤👤👤	79%	14 REVIEWS
4	Trend Micro DLP	👤👤👤👤👤👤👤👤👤	77%	13 REVIEWS
5	Safetica	👤👤👤👤👤👤👤👤👤	74%	48 REVIEWS
6	Check Point DLP	👤👤👤👤👤👤👤👤👤	74%	18 REVIEWS
7	Sophos Enduser Protection Bundles	👤👤👤👤👤👤👤👤👤	73%	10 REVIEWS
8	Symantec DLP	👤👤👤👤👤👤👤👤👤	69%	31 REVIEWS
	CATEGORY AVERAGE 76%			
--	Proofpoint Enterprise Privacy	👤👤👤👤👤👤👤👤👤	56%	6 REVIEWS

Vendor **Capability** Satisfaction

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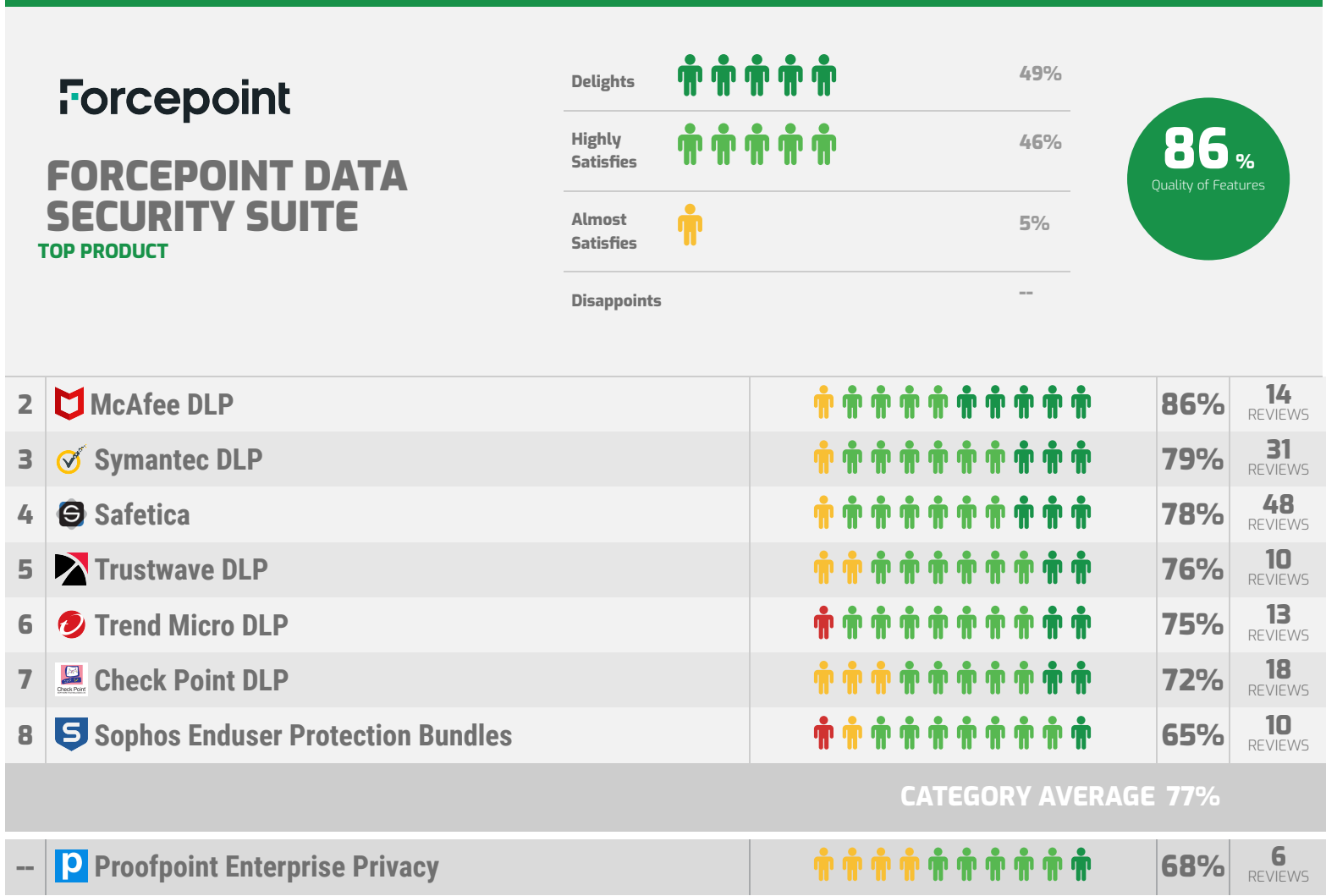
Availability and Quality of Training

Effective and readily available training enables users to get the most out of the software you've chosen. Use this section to make sure your vendor's training programs and materials measure up.

TREND MICRO DLP

TOP PRODUCT

Delights		44%
Highly Satisfies		38%
Almost Satisfies		18%
Disappoints		--

82 % Availability and Quality of Training

2	Check Point DLP		82%	18 REVIEWS
3	McAfee DLP		78%	14 REVIEWS
4	Trustwave DLP		76%	10 REVIEWS
5	Safetica		74%	48 REVIEWS
6	Symantec DLP		71%	31 REVIEWS
7	Sophos Enduser Protection Bundles		68%	10 REVIEWS
8	Forcepoint Data Security Suite		67%	20 REVIEWS
	CATEGORY AVERAGE 75%			
--	Proofpoint Enterprise Privacy		79%	6 REVIEWS

CATEGORY REPORT

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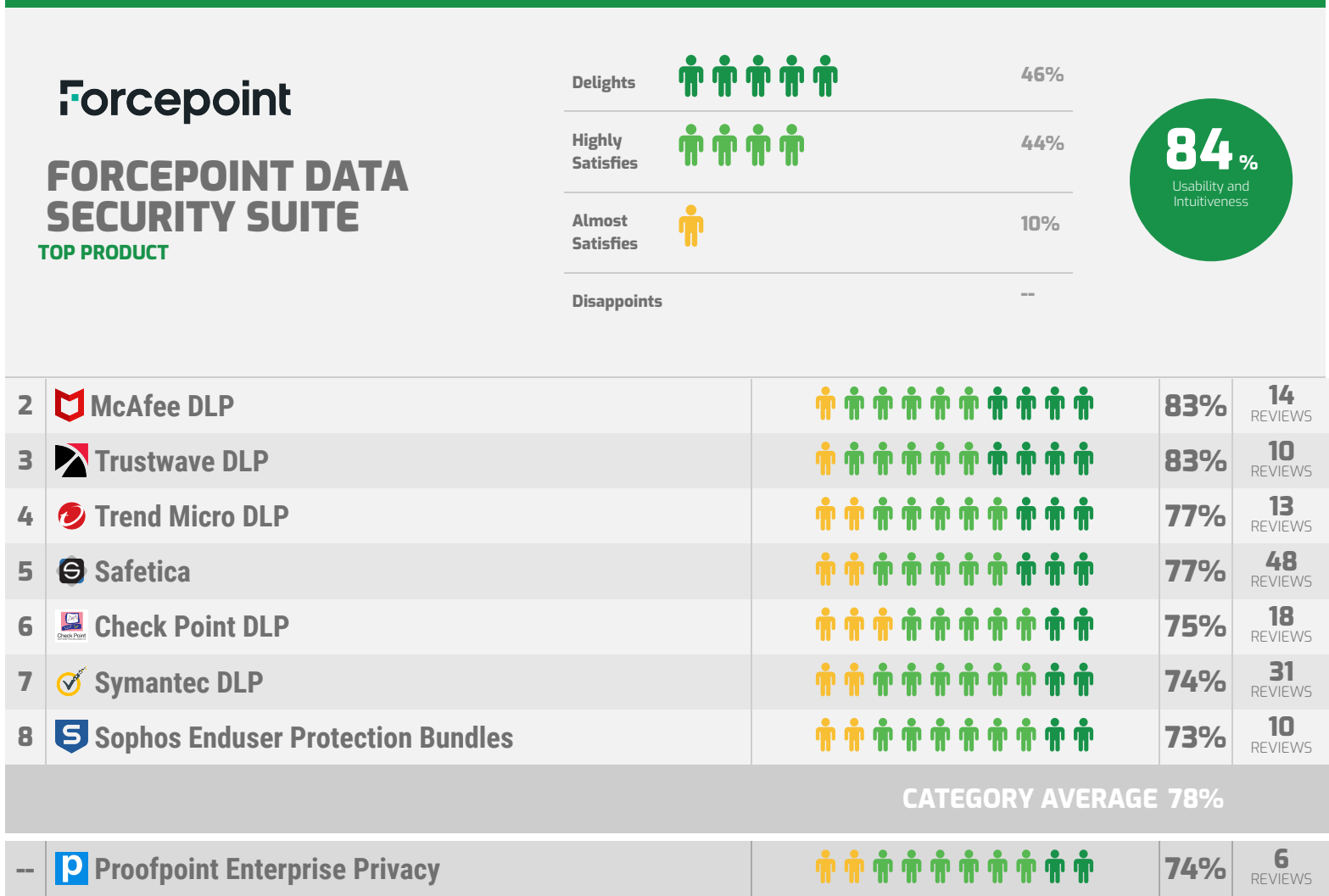
Ease of Implementation

Choosing the right software is only the first step. Successfully implementing the new solution is necessary in order to realize its full value and promote end user adoption. Use the data in this section to determine which software is easy to implement, and which may jeopardize your goals by causing trouble in this stage.

safetica

SAFETICA
TOP PRODUCT

	Delights		35%
	Highly Satisfies		56%
	Almost Satisfies		8%
	Disappoints		--

82% Ease of Implementation

#	Product		Satisfaction	Reviews
2	Trustwave DLP		81%	10 REVIEWS
3	Trend Micro DLP		79%	13 REVIEWS
4	Forcepoint Data Security Suite		77%	20 REVIEWS
5	McAfee DLP		76%	14 REVIEWS
6	Symantec DLP		76%	31 REVIEWS
7	Check Point DLP		73%	18 REVIEWS
8	Sophos Enduser Protection Bundles		73%	10 REVIEWS
	CATEGORY AVERAGE 77%			
--	Proofpoint Enterprise Privacy		71%	6 REVIEWS

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Product **Feature** Summary

MANDATORY FEATURES

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	CENTRALIZED REPORTING ENGINE	CUSTOMIZABLE AND PRE CANNED POLICIES	DATA DISCOVERY (DLP)	ENDPOINT SUPPORT	FORENSIC ANALYSIS SUPPORT	MULTIPLE ENFORCEMENT ACTIONS	REAL TIME SCANNING	
McAfee DLP	**86%**	**84%**	**85%**	**90%**	84%	**87%**	**86%**	**92%**	
Trustwave DLP	**85%**	**85%**	**89%**	**86%**	**88%**	**85%**	80%	86%	
Forcepoint Data Security Suite	**80%**	73%	79%	80%	84%	81%	**83%**	83%	
Safetica	**80%**	81%	77%	83%	79%	83%	79%	78%	
Trend Micro DLP	**79%**	77%	73%	78%	**90%**	77%	79%	**89%**	
Symantec DLP	**76%**	78%	74%	83%	71%	76%	79%	78%	
Sophos Enduser Protection Bundles	**73%**	71%	79%	76%	73%	73%	67%	73%	
Check Point DLP	**71%**	68%	69%	69%	67%	70%	72%	83%	
CATEGORY AVERAGE	**79%**	**78%**	**77%**	**81%**	**78%**	**80%**	**79%**	**81%**	

VENDORS WITH INSUFFICIENT DATA									
Proofpoint Enterprise Privacy	**78%**	73%	80%	79%	79%	89%	82%	74%	

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Product **Feature** Summary

STANDARD FEATURES

This page summarizes user satisfaction with a variety of product features. While strong and consistent performance across the board is desirable, you may be willing to tolerate low scores on features that don't impact your primary use case or core objectives. Use this high-level data to help plan and structure your product evaluation.

VENDOR	OVERALL FEATURE SATISFACTION	ACTIVITY MONITORING ALERTS	EMAIL AND IM SUPPORT	ENCRYPTION AND DECRYPTION SUPPORT	ENVIRONMENT SUPPORT	
McAfee DLP	86%	88%	85%	86%	85%	
Trustwave DLP	85%	80%	86%	87%	87%	
Forcepoint Data Security Suite	80%	100%	77%	76%	82%	
Safetica	80%	82%	79%	--	78%	
Trend Micro DLP	79%	--	79%	85%	81%	
Symantec DLP	76%	75%	78%	76%	72%	
Sophos Enduser Protection Bundles	73%	--	75%	83%	73%	
Check Point DLP	71%	--	80%	73%	71%	
CATEGORY AVERAGE	79%	83%	79%	79%	78%	

VENDORS WITH INSUFFICIENT DATA						
Proofpoint Enterprise Privacy	78%	--	71%	--	--	

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RESEARCH GROUP

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Product Features

This table lists and describes all the features that are evaluated in the Data Loss Prevention category. For your convenience, these descriptions are repeated under the feature subheadings in the subsequent pages.

Mandatory Features

Centralized Reporting Engine	The solution provides a central reporting engine for policy creation and management with canned reports and RBAC.
Customizable and Pre Canned Policies	Centralized reporting engine with out-of-the-box policy support and custom policy creation with bi-directional workflow integration.
Data Discovery (DLP)	Structured (content registration or data fingerprinting) and unstructured (keywords, lexicons, metadata tags, statistical analysis, etc.) data identification.
Endpoint Support	Multiple operating system and device type support with offline protection, removable media, print screen, and copy and paste support.

Forensic Analysis Support	Query capabilities with pre-built and custom drill down, pivot, and parsing; includes export functions and event session reconstruction.
Multiple Enforcement Actions	The solution provides options for violations such as block, move, quarantine, and delete.
Real Time Scanning	The solution scans content and context of files in real-time 24/7.

Standard Features

Activity Monitoring Alerts	User access patterns can be monitored with rule-based alerts for sensitive data access requests.
Email and IM Support	The solution scans inbound and outbound messages for security violations.

Encryption and Decryption Support	Support for real-time decryption and re-encryption of information.
Environment Support	Breadth of protocol support, cloud protection, peer to peer, Web 2.0, and virtualization environment support.

Differentiating Features

Application Monitoring	The solution monitors applications which may store sensitive data (e.g. clipboard).

Network Access Control Integration	The solution supports integration with common NAC providers.

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Centralized Reporting Engine

| Mandatory Feature |

The solution provides a central reporting engine for policy creation and management with canned reports and RBAC.

TRUSTWAVE DLP
TOP PRODUCT

Delights		60%
Highly Satisfies		20%
Almost Satisfies		20%
Disappoints		--

85% Centralized Reporting Engine

2	McAfee DLP		84%	14 REVIEWS
3	Safetica		81%	48 REVIEWS
4	Symantec DLP		78%	31 REVIEWS
5	Trend Micro DLP		77%	13 REVIEWS
6	Forcepoint Data Security Suite		73%	20 REVIEWS
7	Sophos Enduser Protection Bundles		71%	10 REVIEWS
8	Check Point DLP		68%	18 REVIEWS
	CATEGORY AVERAGE 78%			
--	Proofpoint Enterprise Privacy		73%	6 REVIEWS

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature.
Use these pages to dig deeper into areas of particular interest or concern.

Customizable and Pre Canned Policies

| Mandatory Feature |

Centralized reporting engine with out-of-the-box policy support and custom policy creation with bi-directional workflow integration.

Trustwave®

TRUSTWAVE DLP

TOP PRODUCT

Delights	👤👤👤👤👤	57%
Highly Satisfies	👤👤👤👤	43%
Almost Satisfies		--
Disappoints		--

89% Customizable and Pre Canned Policies

	Product		Score	Reviews
2	McAfee DLP	👤👤👤👤👤👤👤👤👤	85%	14 REVIEWS
3	Sophos Enduser Protection Bundles	👤👤👤👤👤👤👤👤👤	79%	10 REVIEWS
4	Forcepoint Data Security Suite	👤👤👤👤👤👤👤👤👤	79%	20 REVIEWS
5	Safetica	👤👤👤👤👤👤👤👤👤	77%	48 REVIEWS
6	Symantec DLP	👤👤👤👤👤👤👤👤👤	74%	31 REVIEWS
7	Trend Micro DLP	👤👤👤👤👤👤👤👤👤	73%	13 REVIEWS
8	Check Point DLP	👤👤👤👤👤👤👤👤👤	69%	18 REVIEWS
	CATEGORY AVERAGE 77%			
--	Proofpoint Enterprise Privacy	👤👤👤👤👤👤👤👤👤	80%	6 REVIEWS

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature.
Use these pages to dig deeper into areas of particular interest or concern.

Data Discovery (DLP)

| Mandatory Feature |

Structured (content registration or data fingerprinting) and unstructured (keywords, lexicons, metadata tags, statistical analysis, etc.) data identification.

McAfee

MCAFEE DLP
TOP PRODUCT

Delights		60%
Highly Satisfies		40%
Almost Satisfies		--
Disappoints		--

90% Data Discovery (DLP)

#	Product		Satisfaction	Reviews
2	Trustwave DLP		86%	10 REVIEWS
3	Safetica		83%	48 REVIEWS
4	Symantec DLP		83%	31 REVIEWS
5	Forcepoint Data Security Suite		80%	20 REVIEWS
6	Trend Micro DLP		78%	13 REVIEWS
7	Sophos Enduser Protection Bundles		76%	10 REVIEWS
8	Check Point DLP		69%	18 REVIEWS
	CATEGORY AVERAGE 81%			
--	Proofpoint Enterprise Privacy		79%	6 REVIEWS

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Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature.
Use these pages to dig deeper into areas of particular interest or concern.

Endpoint Support

Mandatory Feature

Multiple operating system and device type support with offline protection, removable media, print screen, and copy and paste support.

TREND MICRO DLP
TOP PRODUCT

Delights		58%
Highly Satisfies		42%
Almost Satisfies		--
Disappoints		--

90% Endpoint Support

#	Product	Rating	%	Reviews
2	Trustwave DLP		88%	10 REVIEWS
3	McAfee DLP		84%	14 REVIEWS
4	Forcepoint Data Security Suite		84%	20 REVIEWS
5	Safetica		79%	48 REVIEWS
6	Sophos Enduser Protection Bundles		73%	10 REVIEWS
7	Symantec DLP		71%	31 REVIEWS
8	Check Point DLP		67%	18 REVIEWS
	CATEGORY AVERAGE 78%			
--	Proofpoint Enterprise Privacy		79%	6 REVIEWS

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature.
Use these pages to dig deeper into areas of particular interest or concern.

Forensic Analysis Support

| Mandatory Feature |

Query capabilities with pre-built and custom drill down, pivot, and parsing; includes export functions and event session reconstruction.

McAfee

MCAFEE DLP
TOP PRODUCT

Delights		59%
Highly Satisfies		31%
Almost Satisfies		10%
Disappoints		--

87 %
Forensic Analysis
Support

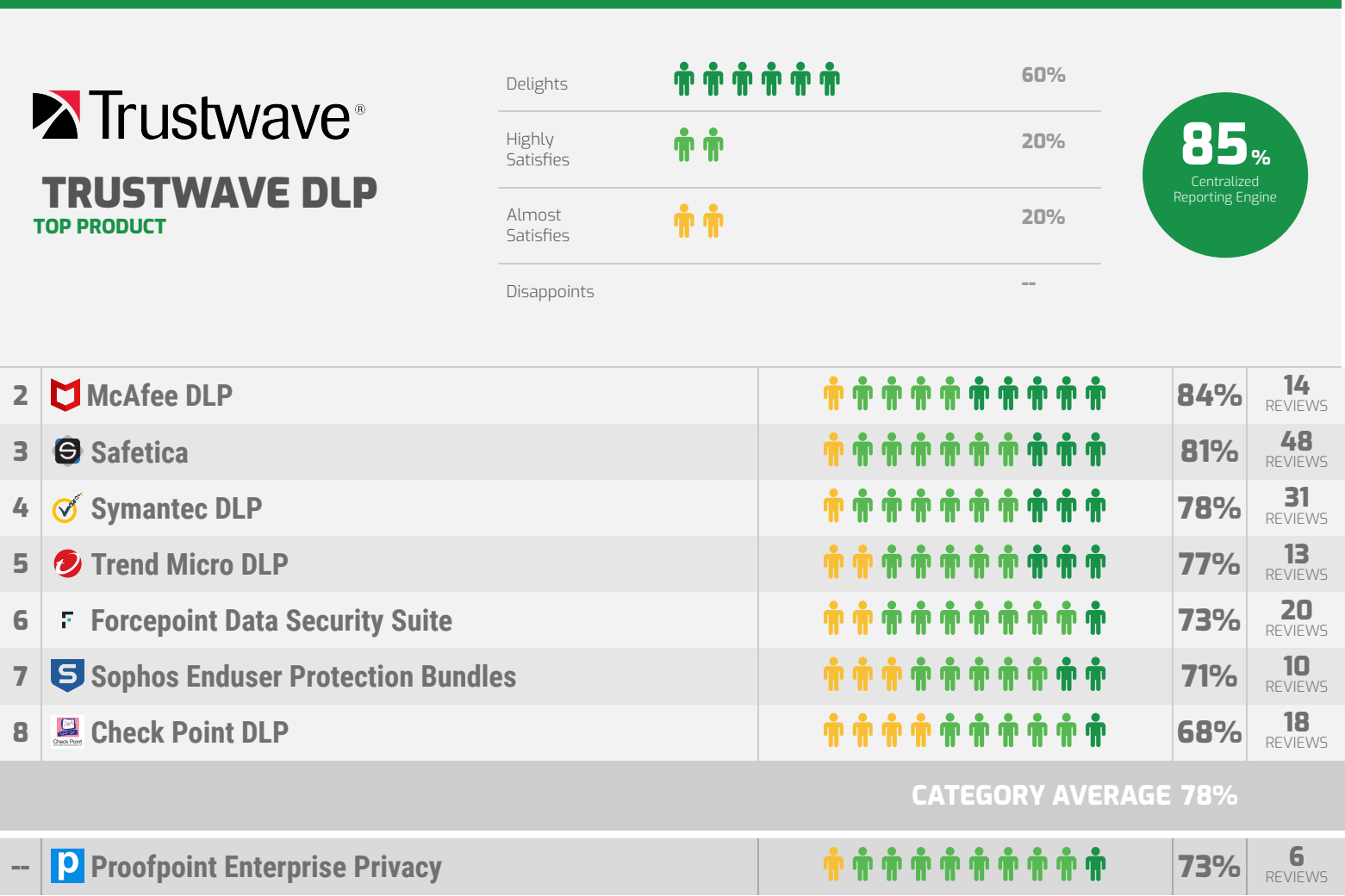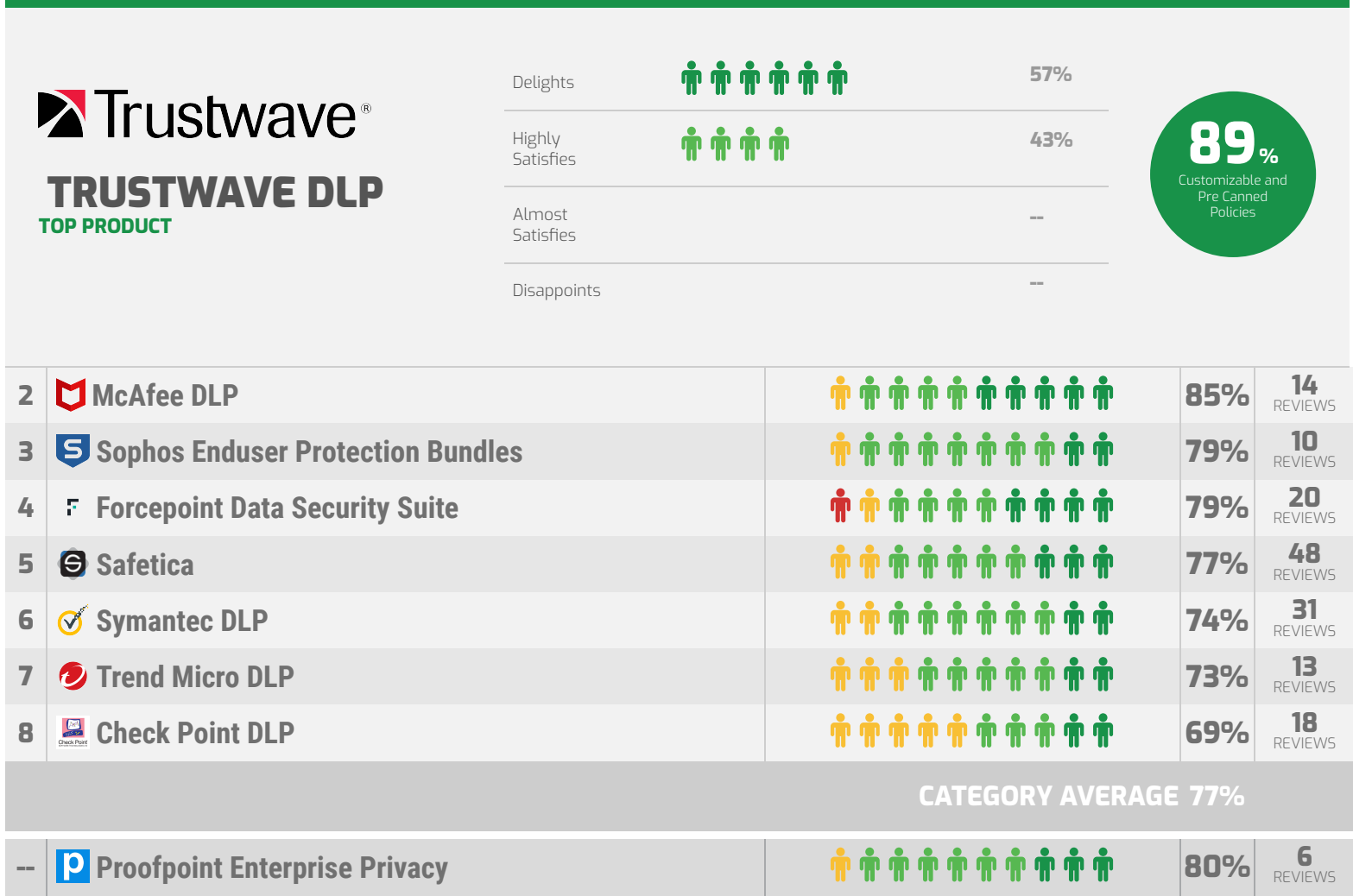|				
2	Trustwave DLP		85%	10 REVIEWS
3	Safetica		83%	48 REVIEWS
4	Forcepoint Data Security Suite		81%	20 REVIEWS
5	Trend Micro DLP		77%	13 REVIEWS
6	Symantec DLP		76%	31 REVIEWS
7	Sophos Enduser Protection Bundles		73%	10 REVIEWS
8	Check Point DLP		70%	18 REVIEWS
	CATEGORY AVERAGE 80%			
--	**Proofpoint Enterprise Privacy**		89%	6 REVIEWS

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Multiple Enforcement Actions

Mandatory Feature

The solution provides options for violations such as block, move, quarantine, and delete.

McAfee

MCAFEE DLP
TOP PRODUCT

Delights	👤👤👤👤👤	55%
Highly Satisfies	👤👤👤👤	35%
Almost Satisfies	👤	10%
Disappoints		--

86% Multiple Enforcement Actions

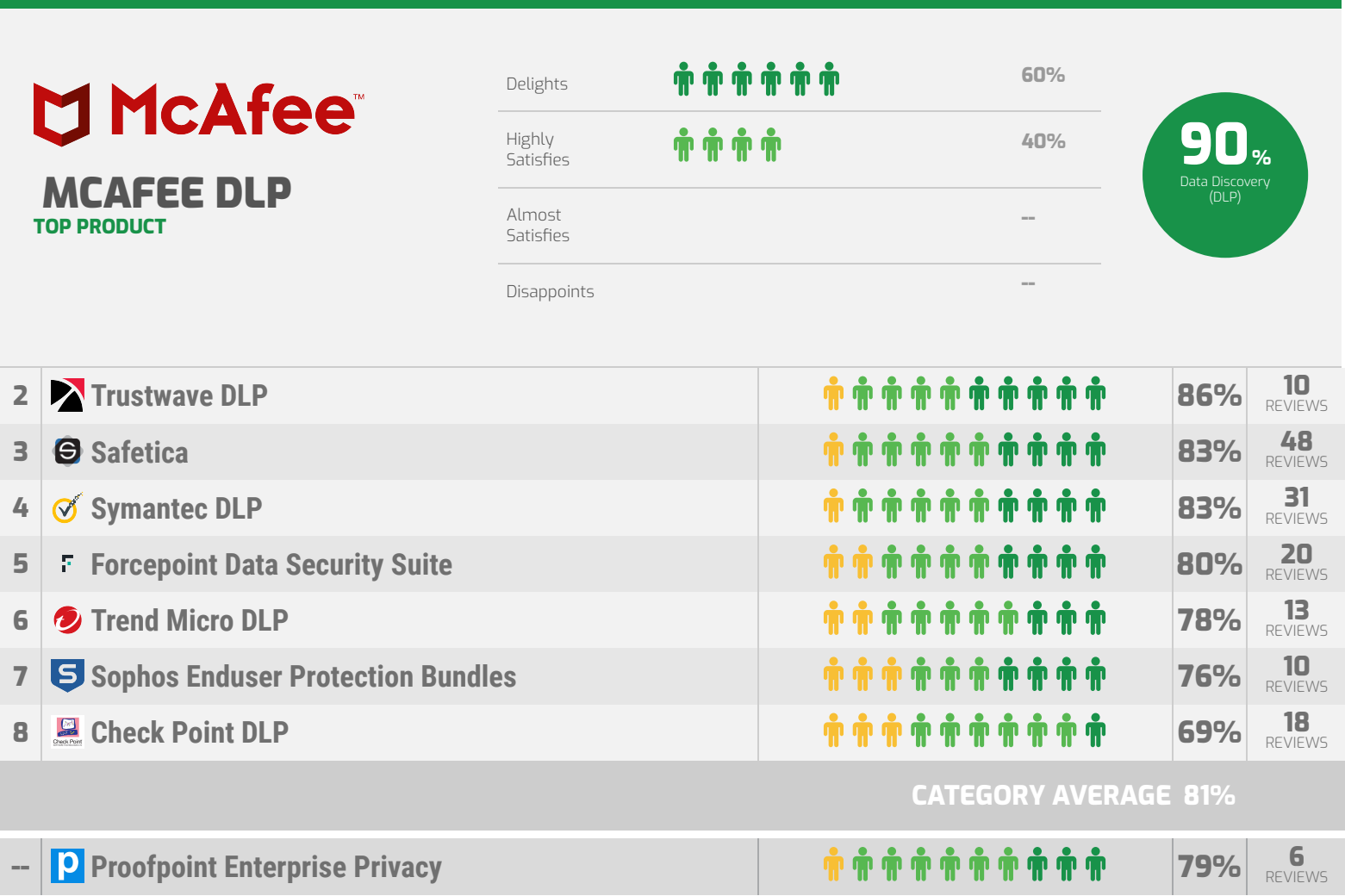|				
2	Forcepoint Data Security Suite	👤👤👤👤👤👤👤👤👤	83%	**20** REVIEWS
3	Trustwave DLP	👤👤👤👤👤👤👤👤👤	80%	**10** REVIEWS
4	Safetica	👤👤👤👤👤👤👤👤👤	79%	**48** REVIEWS
5	Symantec DLP	👤👤👤👤👤👤👤👤👤	79%	**31** REVIEWS
6	Trend Micro DLP	👤👤👤👤👤👤👤👤👤	79%	**13** REVIEWS
7	Check Point DLP	👤👤👤👤👤👤👤👤👤	72%	**18** REVIEWS
8	Sophos Enduser Protection Bundles	👤👤👤👤👤👤👤👤👤	67%	**10** REVIEWS
	CATEGORY AVERAGE 79%			
--	Proofpoint Enterprise Privacy	👤👤👤👤👤👤👤👤👤	82%	**6** REVIEWS

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Real Time Scanning

Mandatory Feature

McAfee™

MCAFEE DLP
TOP PRODUCT

Delights	🧍🧍🧍🧍🧍🧍	67%
Highly Satisfies	🧍🧍🧍	33%
Almost Satisfies		--
Disappoints		--

92% Real Time Scanning

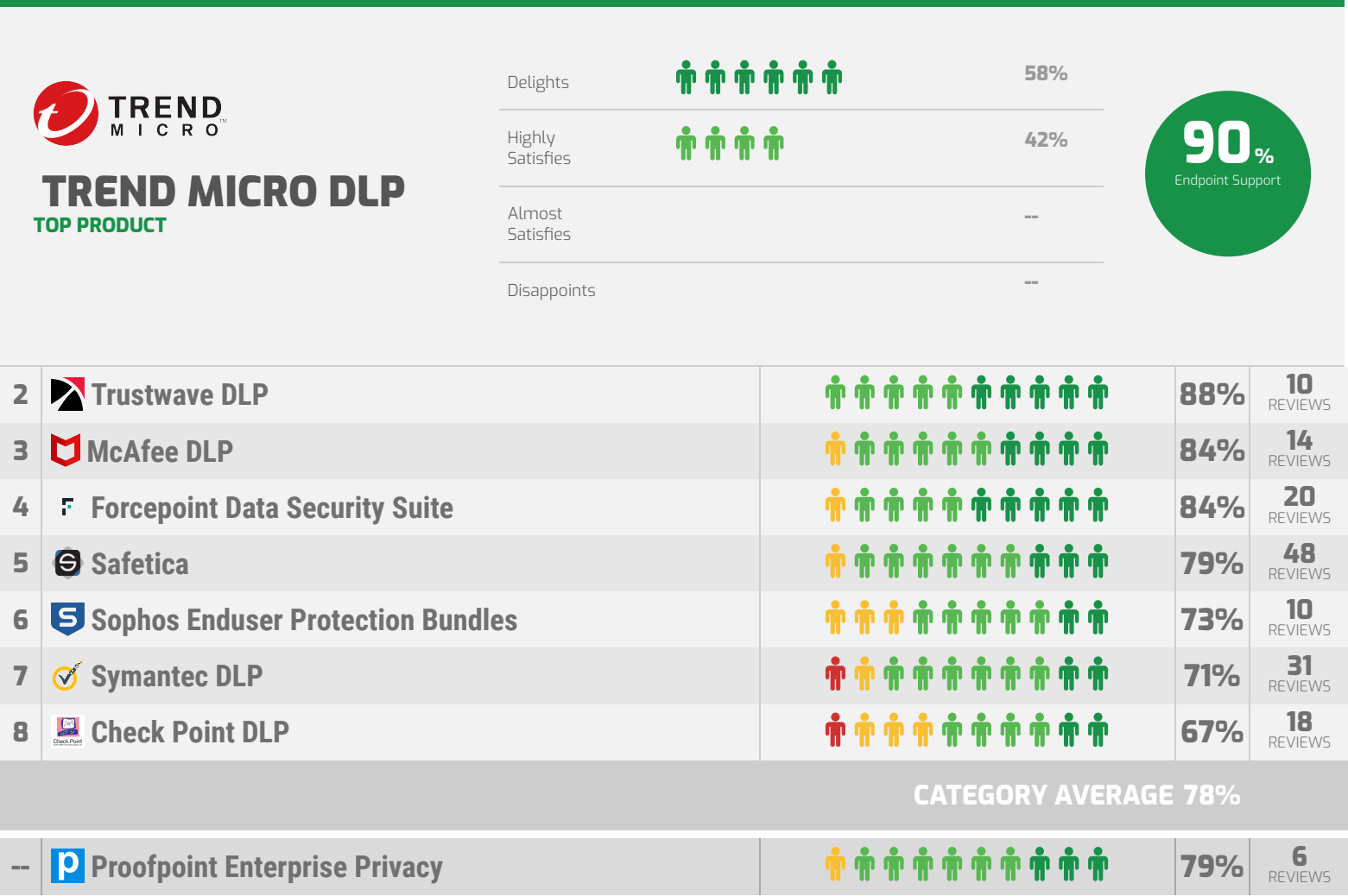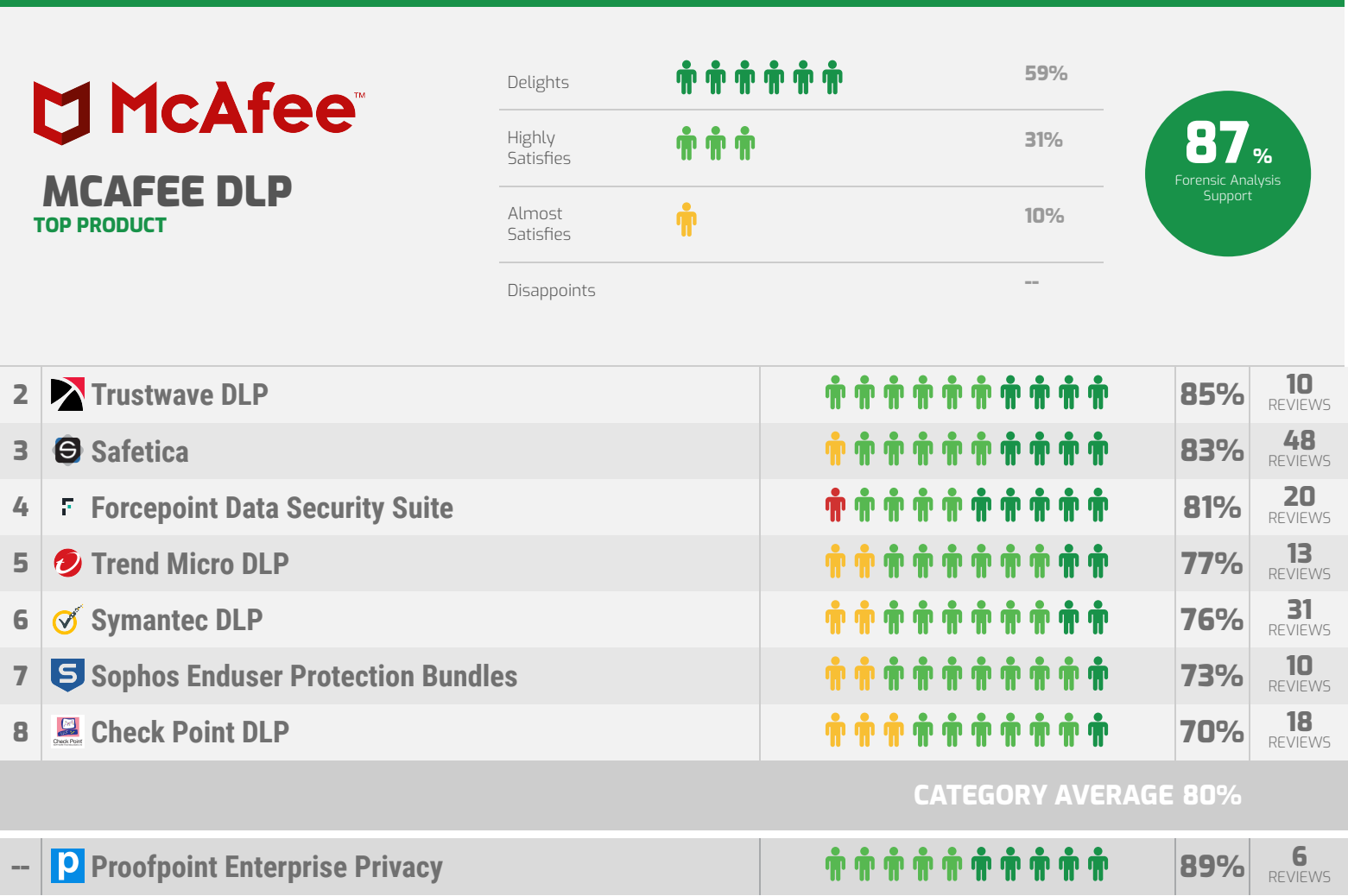|				
2	Trend Micro DLP	🧍🧍🧍🧍🧍🧍🧍🧍🧍	89%	13 REVIEWS
3	Trustwave DLP	🧍🧍🧍🧍🧍🧍🧍🧍	86%	10 REVIEWS
4	Check Point DLP	🧍🧍🧍🧍🧍🧍🧍🧍	83%	18 REVIEWS
5	Forcepoint Data Security Suite	🧍🧍🧍🧍🧍🧍🧍🧍🧍	83%	20 REVIEWS
6	Symantec DLP	🧍🧍🧍🧍🧍🧍🧍🧍🧍	78%	31 REVIEWS
7	Safetica	🧍🧍🧍🧍🧍🧍🧍🧍🧍	78%	48 REVIEWS
8	Sophos Enduser Protection Bundles	🧍🧍🧍🧍🧍🧍🧍🧍🧍	73%	10 REVIEWS
	CATEGORY AVERAGE 81%			
--	**Proofpoint Enterprise Privacy**	🧍🧍🧍🧍🧍🧍🧍🧍🧍	74%	6 REVIEWS

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Activity Monitoring Alerts

Standard Feature

User access patterns can be monitored with rule-based alerts for sensitive data access requests.

Forcepoint

FORCEPOINT DATA SECURITY SUITE

TOP PRODUCT

Delights	👤👤👤👤👤👤👤👤👤👤	100%
Highly Satisfies		–
Almost Satisfies		–
Disappoints		–

100%
Activity Monitoring Alerts

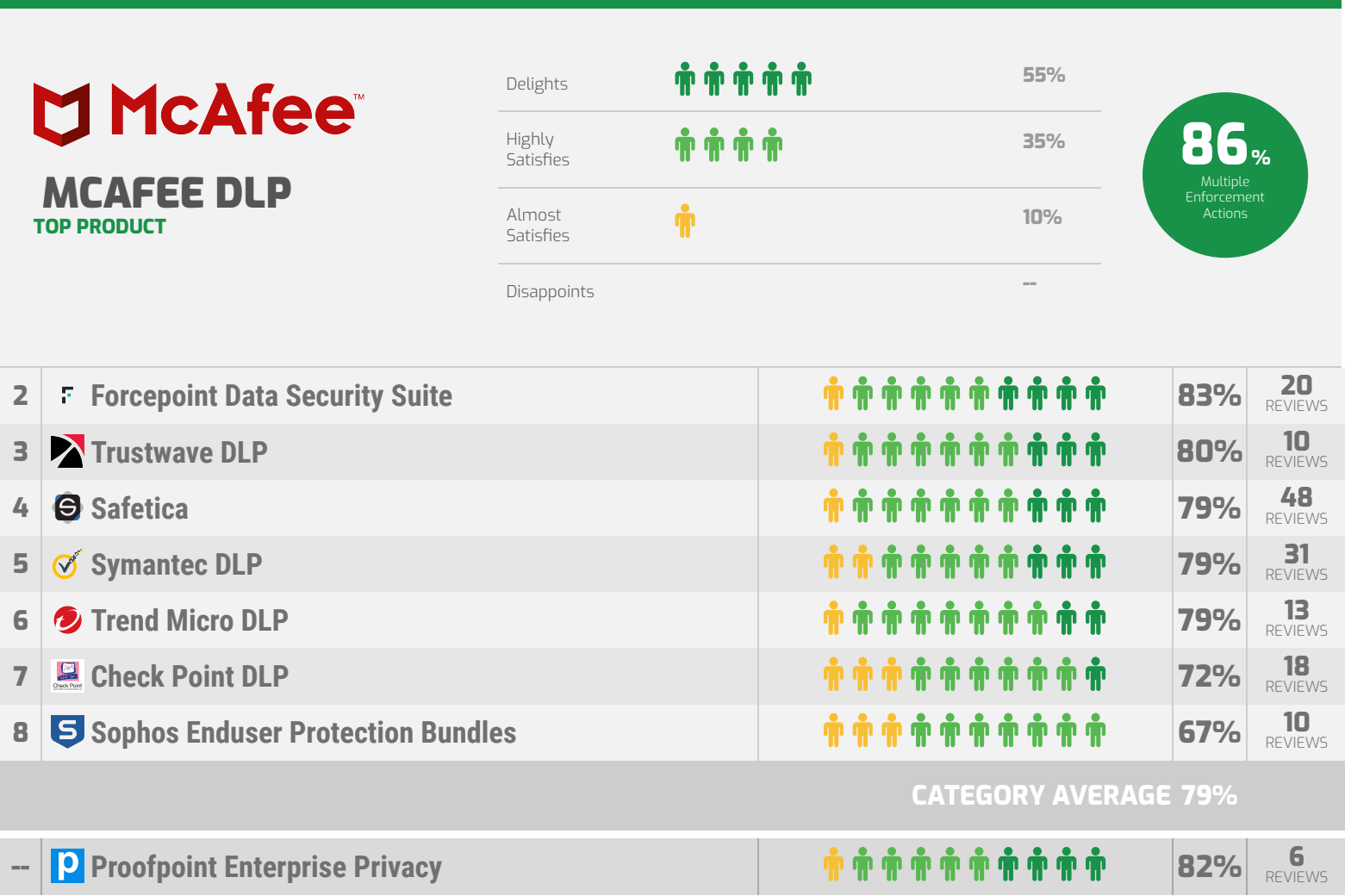|				
2	McAfee DLP	👤👤👤👤👤👤👤👤	88%	**14** REVIEWS
3	Safetica	👤👤👤👤👤👤👤👤	82%	**48** REVIEWS
4	Trustwave DLP	👤👤👤👤👤👤👤👤	80%	**10** REVIEWS
5	Symantec DLP	👤👤👤👤👤👤👤👤	75%	**31** REVIEWS

CATEGORY AVERAGE 83%

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Email and IM Support

Standard Feature

The solution scans inbound and outbound messages for security violations.

Trustwave®

TRUSTWAVE DLP
TOP PRODUCT

Delights	👤👤👤👤👤	46%
Highly Satisfies	👤👤👤👤👤	54%
Almost Satisfies		--
Disappoints		--

86%
Email and IM Support

#	Product		Rating	Reviews
2	🛡 McAfee DLP	👤👤👤👤👤👤👤👤👤👤	85%	**14** REVIEWS
3	Check Point DLP	👤👤👤👤👤👤👤👤👤👤	80%	**18** REVIEWS
4	Trend Micro DLP	👤👤👤👤👤👤👤👤👤👤	79%	**13** REVIEWS
5	Safetica	👤👤👤👤👤👤👤👤👤👤	79%	**48** REVIEWS
6	Symantec DLP	👤👤👤👤👤👤👤👤👤👤	78%	**31** REVIEWS
7	Forcepoint Data Security Suite	👤👤👤👤👤👤👤👤👤👤	77%	**20** REVIEWS
8	Sophos Enduser Protection Bundles	👤👤👤👤👤👤👤👤👤👤	75%	**10** REVIEWS
	CATEGORY AVERAGE 79%			
--	Proofpoint Enterprise Privacy	👤👤👤👤👤👤👤👤👤👤	71%	**6** REVIEWS

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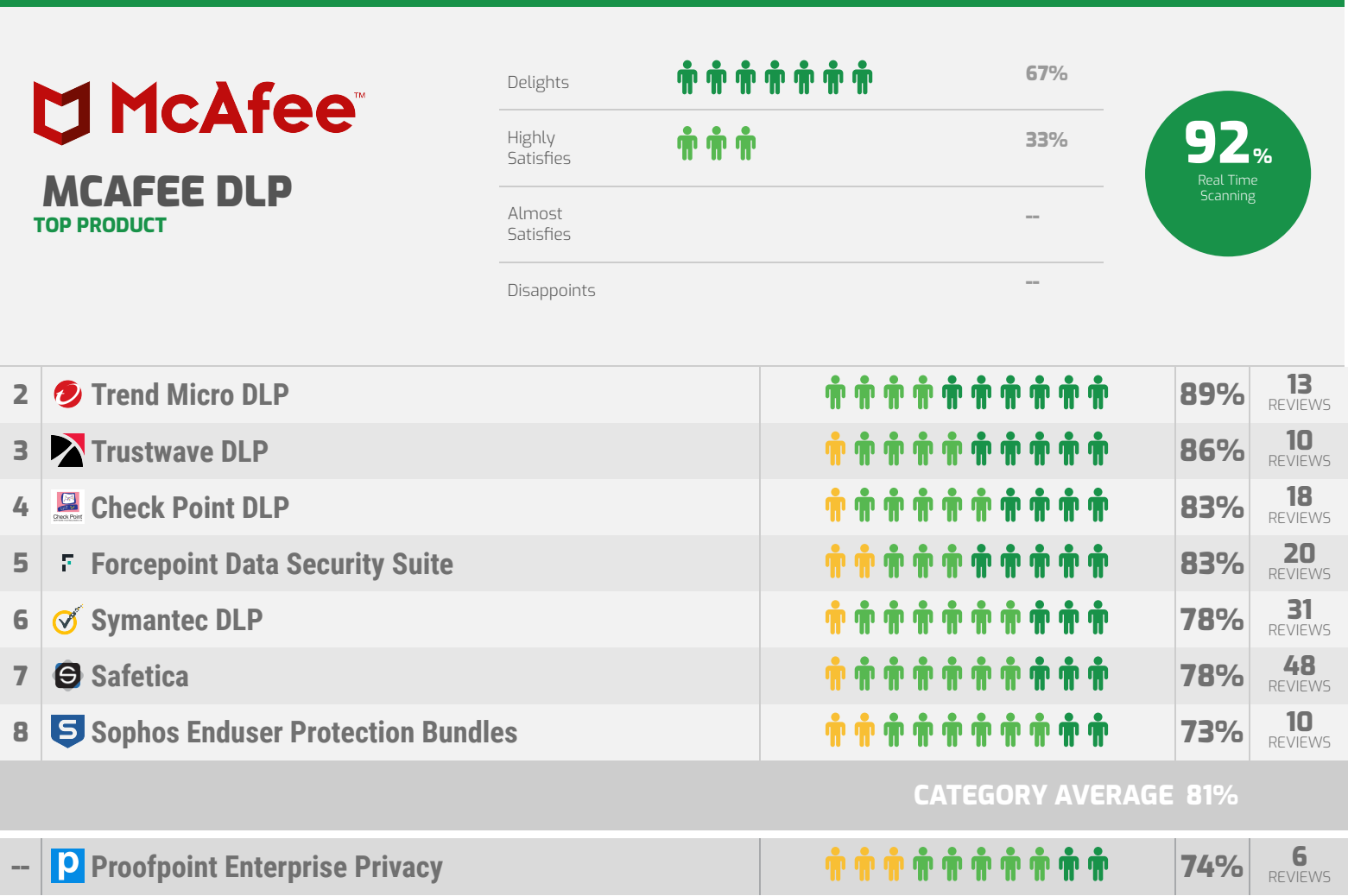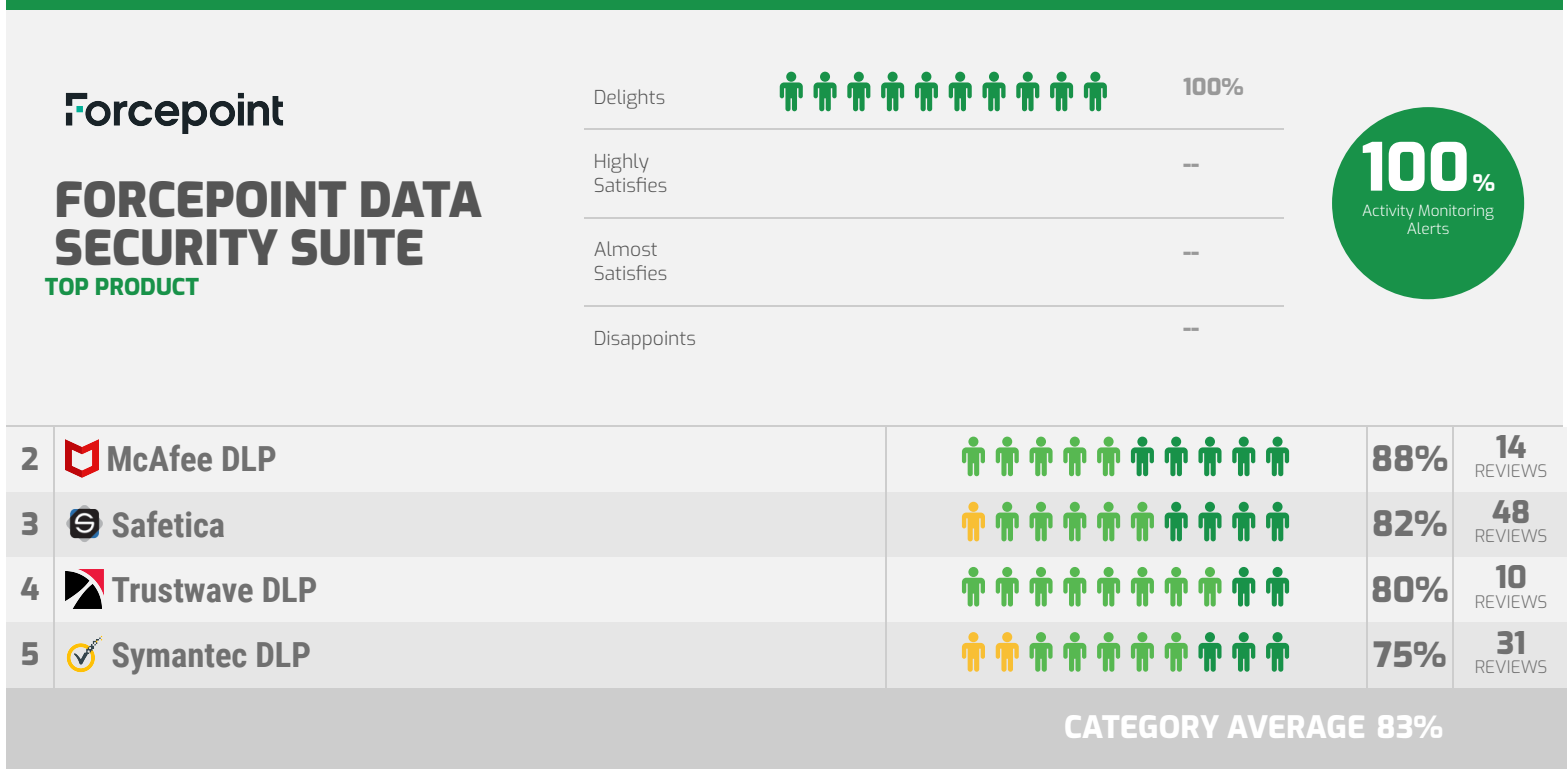
30

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Encryption and Decryption Support

| Standard Feature |

Support for real-time decryption and re-encryption of information.

TRUSTWAVE

TRUSTWAVE DLP

TOP PRODUCT

Delights	👤👤👤👤👤	49%
Highly Satisfies	👤👤👤👤👤	51%
Almost Satisfies		--
Disappoints		--

87% Encryption and Decryption Support

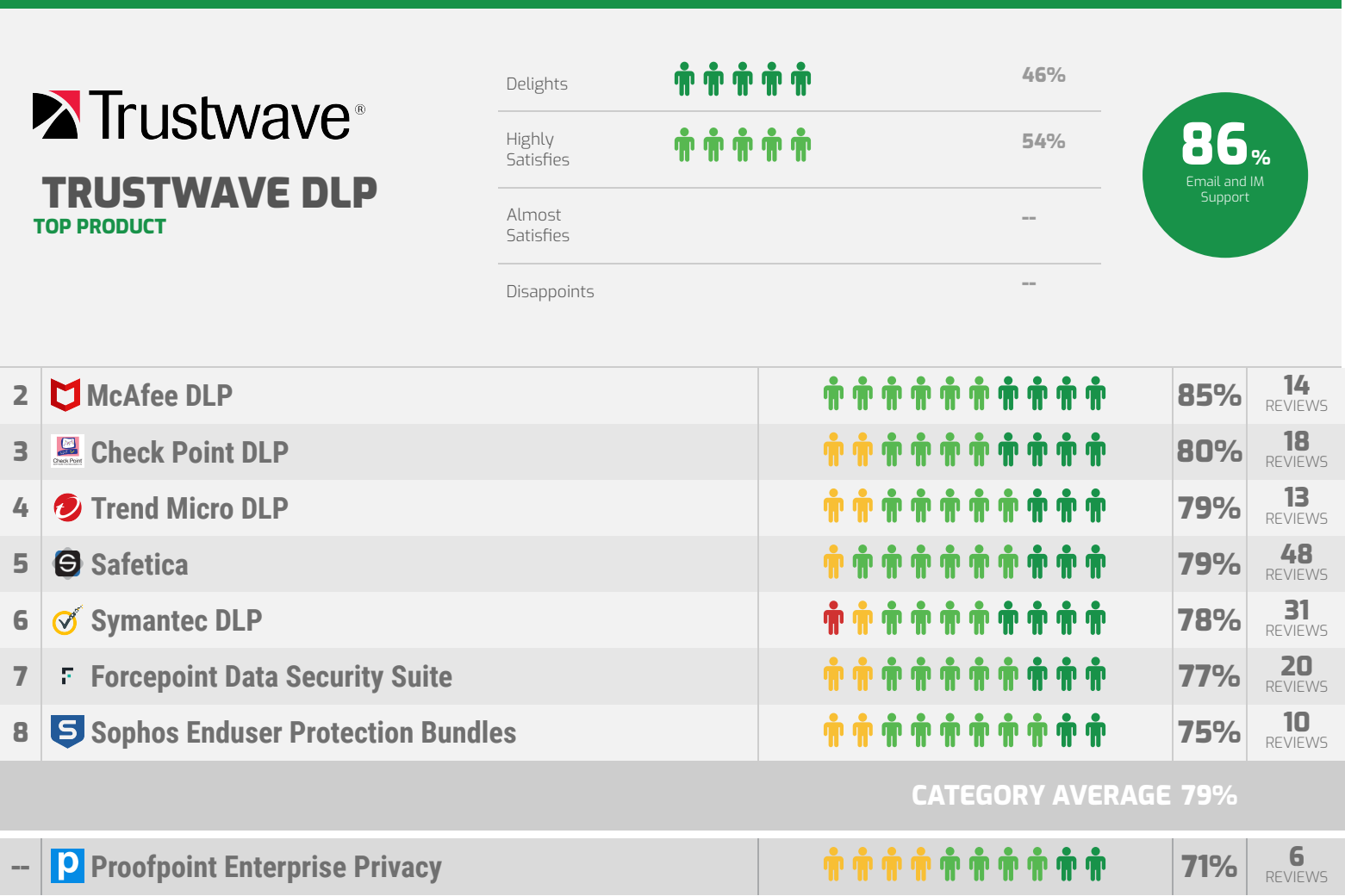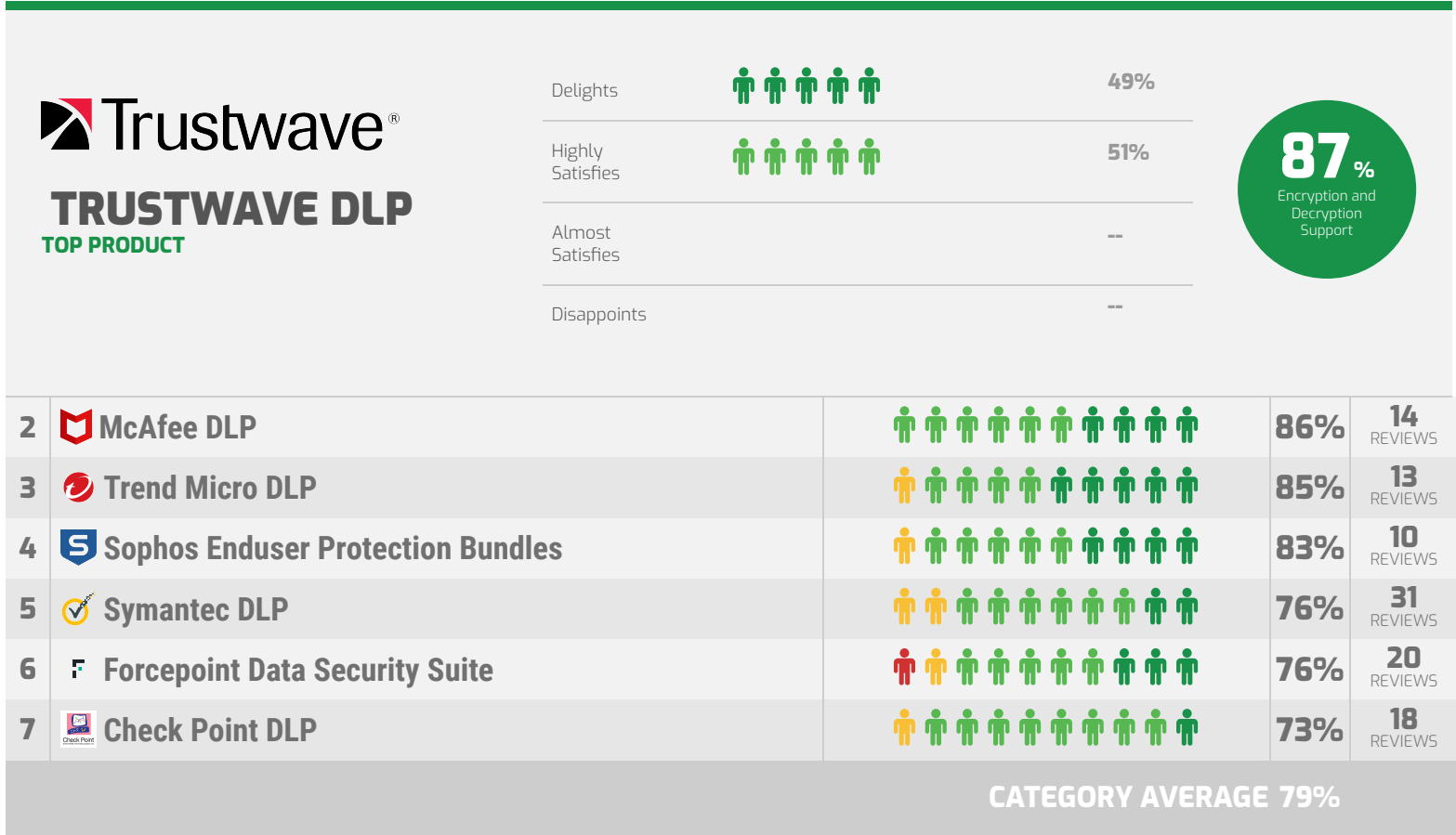| 2	McAfee DLP	👤👤👤👤👤👤👤👤👤	86%	14 REVIEWS
3	Trend Micro DLP	👤👤👤👤👤👤👤👤👤	85%	13 REVIEWS
4	Sophos Enduser Protection Bundles	👤👤👤👤👤👤👤👤👤	83%	10 REVIEWS
5	Symantec DLP	👤👤👤👤👤👤👤👤👤	76%	31 REVIEWS
6	Forcepoint Data Security Suite	👤👤👤👤👤👤👤👤👤	76%	20 REVIEWS
7	Check Point DLP	👤👤👤👤👤👤👤👤👤	73%	18 REVIEWS
		CATEGORY AVERAGE 79%		

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature.
Use these pages to dig deeper into areas of particular interest or concern.

Environment Support

| Standard Feature |

Breadth of protocol support, cloud protection, peer to peer, Web 2.0, and virtualization environment support.

TRUSTWAVE

TRUSTWAVE DLP
TOP PRODUCT

Delights		54%
Highly Satisfies		40%
Almost Satisfies		7%
Disappoints		--

87 %
Environment Support

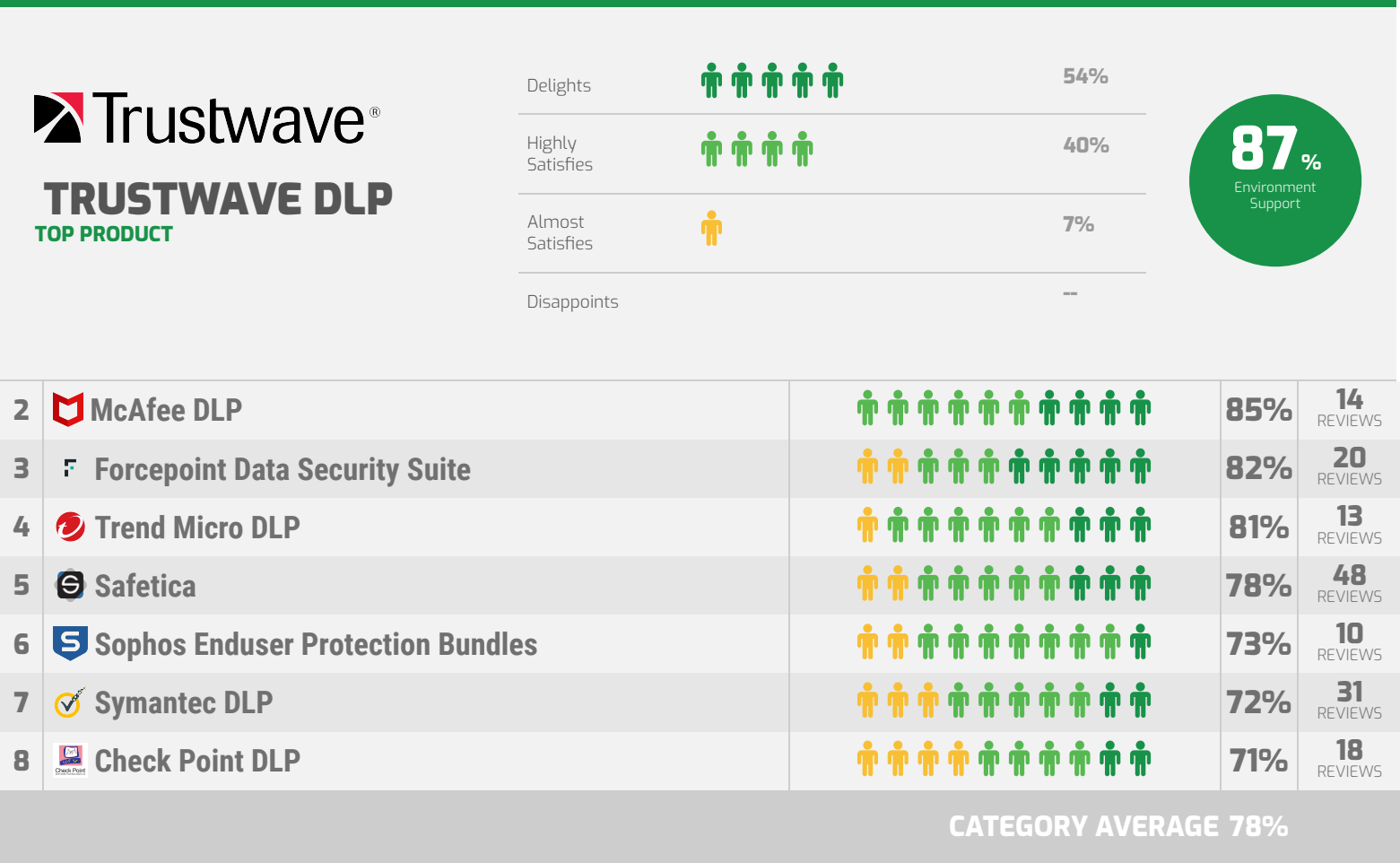|				
2	McAfee DLP		85%	14 REVIEWS
3	Forcepoint Data Security Suite		82%	20 REVIEWS
4	Trend Micro DLP		81%	13 REVIEWS
5	Safetica		78%	48 REVIEWS
6	Sophos Enduser Protection Bundles		73%	10 REVIEWS
7	Symantec DLP		72%	31 REVIEWS
8	Check Point DLP		71%	18 REVIEWS

CATEGORY AVERAGE 78%

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Application Monitoring

Differentiating Feature

The solution monitors applications which may store sensitive data (e.g. clipboard).

Forcepoint

FORCEPOINT DATA SECURITY SUITE

TOP PRODUCT

Delights	👤👤👤👤👤👤👤👤👤👤	100%
Highly Satisfies		—
Almost Satisfies		—
Disappoints		—

100% Application Monitoring

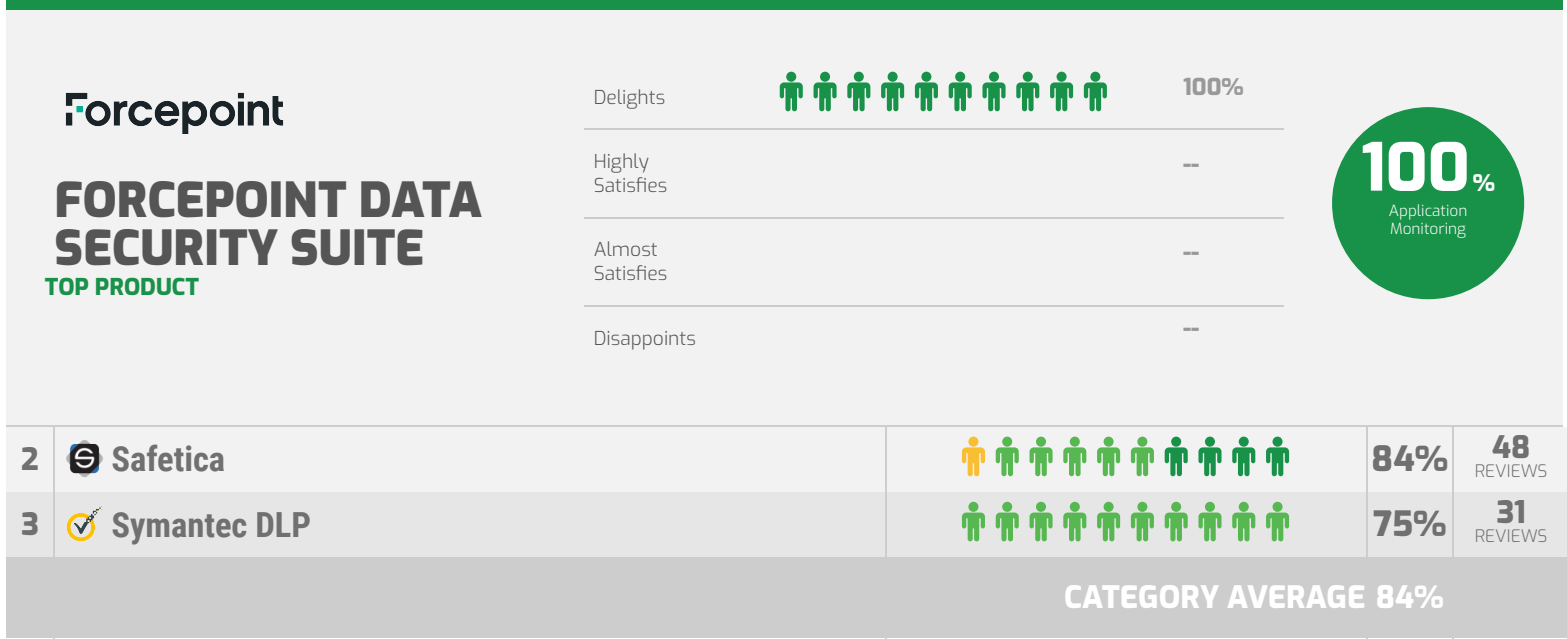|				
2	Safetica	👤👤👤👤👤👤👤👤👤👤	84%	48 REVIEWS
3	Symantec DLP	👤👤👤👤👤👤👤👤👤👤	75%	31 REVIEWS
		CATEGORY AVERAGE 84%		

INFO~TECH
RESEARCH GROUP

Product **Feature** Satisfaction

This section provides detailed information on user satisfaction for each product feature. Use these pages to dig deeper into areas of particular interest or concern.

Network Access Control Integration

| Differentiating Feature |

The solution supports integration with common NAC providers.

Forcepoint

FORCEPOINT DATA SECURITY SUITE

TOP PRODUCT

Delights	👤👤👤	25%
Highly Satisfies	👤👤👤👤👤👤👤👤	75%
Almost Satisfies		--
Disappoints		--

81%
Network Access Control Integration

2	Safetica	👤👤👤👤👤👤👤👤👤	79%	**48** REVIEWS
3	Symantec DLP	👤👤👤👤👤👤👤👤👤	75%	**31** REVIEWS
		CATEGORY AVERAGE	**79%**	

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